

LOVE OUR JOBS

“Our personal success is dependent on the company, and the company is also dependent on how well we do our jobs.”

During the annual strategic planning of the bank where we have reviewed in detail where we are in our medium term development plan, there came up lessons to be learned.

First, there are some changes that the bank needs to implement in these difficult times of global crisis. These changes may not be easily acceptable to everyone but empowers the bank to stay in control and emerge stronger than what we are today.

Second, each of us has to take our own definitive responsibilities and be willing to accept full accountability of our own actions. Time and again, I have always emphasized that the bank is not just about a single individual calling the shots. The bank has been and will always be a collaborative effort of the best minds and the purest hearts with a common goal, that is to give nothing but the best service to our customers.

Third, our lives are practically tied to one another. Our personal success is dependent on the company, and the company is also dependent on how well we do our jobs. That said; we need to constantly keep ourselves relevant. This means that we should never stop learning and applying what we have learned into our respective jobs for the greater benefit of the customers who we serve. After all, we certainly agree that our customers are the reason we are where we are

right now. It is but fitting that we do everything to exceed their expectations.

As the bank has always been generous to us all, it wouldn't hurt anyone of us to give back by doing our respective jobs with due diligence.

We have so much reason to be thankful that despite the global crisis and the rising unemployment, we are keeping our jobs. The least that we can do is to love our jobs.

If we love our jobs, our jobs will love us back. 😊

